

Christi Ovchinnikov Barker

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Web Developer · UX/UI Specialist · Digital Experience Consultant

Summary

Creative and solutions-oriented web developer with a strong foundation in UX/UI, CMS management, and cross-functional collaboration. Adept at turning complex goals into clean, functional, and user-centered digital experiences. Known for delivering high-quality, on-time work across corporate, nonprofit, and e-commerce platforms.

Core Skills

HTML · CSS · WordPress · Elementor · UX/UI Design · Figma · Wireframing · Web Content Writing · SEO · Accessibility (WCAG) · CMS Optimization · Digital Marketing · Project Management · Workflow Mapping · Team Coordination · Google Workspace · Canva · Jira · Trello · Slack · Microsoft 365

Experience

Salient Systems – Front-End Web Developer

Austin, TX | Aug 2021 – Present

- Oversee development, UX/UI refinement, and optimization of multiple corporate websites and CMS platforms.
- Design wireframes and low-fidelity mockups using Figma, collaborating with stakeholders to validate user flow and layout logic.
- Translate business and user needs into responsive, intuitive front-end experiences aligned with brand guidelines.
- Create and manage project assets including site maps, user flows, and functional requirements for development.
- Build in-template pages using cloned layouts, optimized content, and cross-linking for internal navigation.
- Own the full web production process — from planning and stakeholder alignment to QA, launch, and iteration.
- Act as the primary point of contact for all website-related updates; clarify requirements and timelines with internal teams and vendors.
- Audit and implement improvements for SEO, accessibility (WCAG compliance), page speed, and performance.
- Collaborate cross-functionally with Marketing, Product Marketing, and Marketing Operations to design and launch content that drives lead generation.
- Develop digital content including case studies, blog posts, newsletters, and product messaging.
- Tools: WordPress · Elementor · HTML · CSS · Figma · Jira · SEMrush · Google Analytics · Google Workspace · Marketo · Git · Slack · Canva · Salesforce

EROS Creative Designs – Web Design & Development Specialist

Remote | Sept 2017 – Present

Clients have included: ETT World · BioDataAI · Universal Tutor · LiveLoveRelax · Leap to Success · Mixtape Marketing

- Designed, built, and maintained WordPress websites for nonprofits, startups, and private sector clients.
- Migrated and restructured legacy platforms with updated layouts, sitemaps, and responsive design.
- Developed reusable page templates and custom training materials for client independence.
- Implemented accessibility and security improvements.
- Delivered tailored client support across multiple states and industries.
- Tools: WordPress, HTML/CSS, Canva, Google Workspace

Career Learning – Full Stack Engineer

Austin, TX | June 2019 – Aug 2020

- Managed content and layout updates across 25+ corporate and e-commerce websites.
- Built and maintained HTML/CSS templates in WordPress and Marketo.
- Created and delivered digital assets for webinars and product marketing using Canva and ON24.
- Trained internal teams on platforms and QA processes; supported onboarding and support tools.
- Led documentation efforts including technical guides and workflow diagrams.
- Supported vendor negotiations and SaaS account management.
- Tools & Platforms: WordPress · HTML · CSS · Marketo · ON24 · Canva · Google Workspace · Microsoft Office Suite · 3dcart · Git · Trello · Slack

Knowledge – Community Program Manager

Austin, TX | July 2018 – Jan 2019

- Directed usability studies and participant recruitment for the Access Works Program.
- Maintained relational databases and coordinated monthly outreach.
- Updated and maintained accessible websites across platforms; ensured WCAG AA compliance.
- Created marketing collateral and supported outreach at conferences and trade shows.
- Tools: Git, Trello, Slack, Google Workspace

Education

B.S. in Marketing (Digital Marketing Concentration)

Southern New Hampshire University – Completed Jan 2022

Full Stack Certification – Ruby on Rails

New York Code + Design Academy – Dec 2017

Certifications

CDMP – Certified Digital Marketing Professional | Digital Marketing Institute + AMA
Foundations of User Experience (UX) Design | Google

Full Stack Web Developer | New York Code + Design Academy

Figma UX/UI Training & Mockup Development (Self-Directed Mastery)